



Nicholas Routhier

Nicholas Routhier is President, Chief Executive Officer and co-founder of SENSIO Technologies. For over a decade, he has been providing the strategic direction for the company in an industry that was yet to recognize the mainstream potential of 3D. Driven by his passion for 3D and his desire to see this new form of entertainment succeed, Nicholas acts as an evangelist and catalyzer for the industry, identifying strategic alliances and bringing together different partners to design and build innovative business models.

Prior to founding SENSIO in 1999, Nicholas gained a deep understanding of many different types of business model, as a Strategic Account Manager in the banking sector, aiding companies with their financing plans. His further experiences within the financial sector provided him with insight to the preoccupations and workings of major corporations, the type that constitute SENSIO's client base today, and enabled him to develop his strategic thinking skills.

This knowledge and experience, combined with his natural ability to analyze, extrapolate, make connections, and deduce outcomes, have made Nicholas a recognized 3D visionary. His vision has enabled him to successfully steer SENSIO for over a decade, through the thin years when 3D was but a twinkle in the eye of today's major players, seizing even the slightest opportunity to forge ahead. In addition, this same vision, shared through major conferences and bodies such as CES and 3D Biz Ex in the US, CEATEC in Japan, IBC and FMX in Europe and 3DID in Taiwan, has been instrumental in mobilizing key stakeholders to give birth to and nurture the 3D industry.

Nicholas holds a bachelor's degree in Business Administration from HEC Montreal.



Richard LaBerge

As the cofounder of the company, Richard LaBerge serves as Executive Vice-President and Chief Marketing Officer for SENSIO Technologies. In his role as ambassador, he is responsible for worldwide business development and strategic partnerships and represents the company on various standards bodies. Richard is the instigator of SENSIO's live 3D events business model and has led the company to many firsts in the industry, including the delivery of the first worldwide live 3D event in cinemas.

Prior to starting up SENSIO in 1999, Richard was Senior Product Manager for the Mouvement des Caisses Populaires Desjardins du Québec (the largest association of credit unions in North America), where he was responsible for developing new financial products and supporting branches in financing emerging-technology companies. He also developed a complete financial package for major franchises and an international services package for export and import.

As a 3D pioneer, Richard often speaks at conferences and on key panels in major broadcasting and consumer electronics tradeshows. He has strong communication and people skills, which have allowed him to connect with an extensive network of opinion leaders throughout the industry, whether Hollywood studios, or broadcasting and distribution trailblazers.

Richard earned a bachelor's degree in Finance and Computer science from Bishop's University and a master's degree in Finance and Marketing from HEC Montreal and North Carolina University. He serves on the boards of directors of two organizations assisting young entrepreneurs.