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FOR IMMEDIATE RELEASE

SÉQUENCE SDP and SENSIO form an alliance to present a series of live 3D concerts

“3D Sessions – Live from Paris” – two industry leaders combine their expertise for the enjoyment of music fans all around the world

MONTREAL — January 19th, 2012 — SÉQUENCE SDP, a leader in the filming of live cultural events and TV content production, and SENSIO Technologies Inc. (SENSIO) (TSX-V: SIO), a pioneer in 3D-image processing, today announced the signing of a Memorandum of Understanding (MOU) to present a series of live 3D concerts in premium-quality SENSIO® Hi-Fi 3D to be screened in the SENSIO® 3D Live Network theatres. Past live 3D events powered by SENSIO include the 60th NBA All-Star Game, the 2010 FIFA World Cup, and the Opera de Rennes's Don Giovanni. SÉQUENCE SDP established its enviable reputation by creating and producing the music shows La Musicale on Canal + France, the Trabendo Sessions on Europe 2 TV/ Virgin 17, and by producing the filming for award-winning artists like Coldplay, The Red Hot Chili Peppers, Maroon 5, Bryan Ferry, Anna Calvi, Alain Bashung, and M. SÉQUENCE SDP also provides content to French and international TV channels.

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“SENSIO is delighted to be working with SÉQUENCE SDP, a company that has gained the trust of the most talented and successful artists on the planet by bringing together all the conditions to meet their requirements in terms of sound and image quality, one of their main concerns. In this privileged context, they can give unforgettable performances to their fans, said Richard LaBerge, Executive Vice-President and Chief Marketing Officer. “With this alliance, SENSIO is delivering on its promise to develop cultural live 3D events for the Live 3D market. This announcement signals the first big step in our implementation of this strategy.”

SENSIO® Hi-Fi 3D technology has been trusted by the biggest names in event creation and promotion since it powered the very first live 3D event in 2009 (the BCS Bowl). Since then, the company has continued pioneering with the creation of a business model for live 3D in cinemas and the SENSIO® 3D Live Network – a solution for the worldwide cinema distribution of high-profile live 3D events.

“We are extremely pleased with this dynamic association between SENSIO and SÉQUENCE SDP. For us, working with SENSIO means that our high-quality filming of concerts will be matched with a top-rate delivery system, providing music fans around the world with dazzling live music experiences. I am convinced that this alliance will be fruitful in the future” said Patrice Le Moine, 3D Sessions Production Coordinator of SÉQUENCE SDP.

For further information:

- SENSIO and its technologies at www.sensio.tv
- SÉQUENCE SDP and its productions: www.sequence-sdp.com

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About SÉQUENCE SDP

SÉQUENCE is a TV production company, based in Lyon and Paris, France. Specialising in concerts filming, TV Shows and documentaries, we produce contents to French & international TV channels, to record companies, artists & multimedia broadcasters. Created by Carlo Nataloni in 1988, SÉQUENCE has always favoured artistic quality and professionalism in its productions direction.

SÉQUENCE is in charge of the programmes production line from start to finish, always bringing the best artistic and technical quality, and providing the broadcasting rights management the company is entrusted with.

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About SENSIO Technologies Inc. (SENSIO):

Founded in 1999, SENSIO Technologies Inc. (www.sensio.tv) is a pioneer in the 3D industry. Its vision, expertise and state-of-the-art solutions, based on diversified stereoscopic image-processing technologies, have been trusted by some of the biggest names in the broadcasting and consumer electronics sectors, as well as for live 3D events in cinemas, to power numerous industry firsts, initiate new business models and generate immediate revenue with a distinctive 3D offering.

SENSIO enables its clients to deliver the best possible 3D experience for the end-user through a broad portfolio of licensed products, based on quality, content, usability and compatibility. These include its flagship, award-winning technology, SENSIO[®] Hi-Fi 3D, the premium-quality frame-compatible format.

SENSIO's technologies are the object of patents and intellectual property protection proceedings worldwide. SENSIO is listed on the Toronto TSX Venture Exchange (SIO).

SENSIO[®] is a registered trademark of SENSIO Technologies Inc.

This news release contains forward-looking statements that reflect the company's expectations with regard to future events. Actual events could differ significantly from those anticipated in this document.

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