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**For Immediate Release**

## **Marvell chipset for 3DTVs integrates SENSIO® Hi-Fi 3D**

***SENSIO® Hi-Fi 3D enhances 3D offering from industry-leading chipset maker***

**MONTREAL — December 7, 2011** — SENSIO Technologies Inc. (SENSIO) (TSX.V: SIO) today announced that leading fabless semiconductor company, Marvell Technology Group Ltd., has an HD Media SoC family, featuring SENSIO's high-fidelity 3D technology. This family of SoCs is tailored to 3DTVs, and its integration of SENSIO technology allows Marvell to offer its customers the unmatched visual quality enabled by the proven SENSIO® Hi-Fi 3D format.

"OEMs in the consumer electronics market understand the value that SENSIO® Hi-Fi 3D brings to 3D-capable products," said Atul Batra, Sr. Director of DTV Products at Marvell Semiconductor Inc. "Our new chipset incorporates SENSIO technology in response to a growing demand from OEMs who, we believe, will enjoy even greater flexibility in developing high-end 3D systems for the home viewing environment."

SENSIO® Hi-Fi 3D is a unique frame-compatible technology for high-fidelity stereoscopic signal processing, easily integrated into display products. Developed and refined by SENSIO for more than a decade, and deployed in the field for seven years, this mature technology has been trusted by the biggest names in content creation for pioneering and commercializing live 3D events in cinemas around the world, as well as for high-profile console games and DVD movies.

"Marvell ships more than one billion chips a year, and the incorporation of SENSIO® Hi-Fi 3D into Marvell's 3D-capable chipsets will significantly extend the presence of SENSIO technology in consumer electronics designed for the digital 3D home," said Nicholas Routhier, SENSIO president and CEO. "We're committed to supporting our partners in bringing quality 3D solutions

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to market, and we're very proud to be working with Marvell as it provides CE OEMs high-performance chips with the flexibility to offer end-users the best possible 3D viewing experience."

More information about SENSIO and its technologies is available at [www.sensio.tv](http://www.sensio.tv).

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**About SENSIO Technologies Inc. (SENSIO):**

SENSIO Technologies Inc. ([www.sensio.tv](http://www.sensio.tv)) has been leading the floor in bringing 3D video to the consumer since 1999. Its vision, expertise and state-of-the-art solutions, based on diversified stereoscopic image-processing technologies, have been trusted by some of the biggest names in the media and entertainment industries to power numerous industry firsts, initiate new business models and generate immediate revenue with a distinctive 3D offering.

SENSIO enables its clients to deliver the best possible 3D experience for the end-user through a broad portfolio of products, including its flagship, award-winning technology, SENSIO<sup>®</sup> Hi-Fi 3D. Through SENSIO solutions, consumers can access – with effortless interaction and complete peace of mind – 3D content of superior quality to common frame-compatible formats— distributed over existing infrastructure (cable, satellite or over IP) and displayed using any existing digital equipment (cinema, home cinema, TV, game consoles or PC). SENSIO is listed on the Toronto TSX Venture Exchange.

SENSIO<sup>®</sup> is a registered trademark of SENSIO Technologies Inc.

*This news release contains forward-looking statements that reflect the company's expectations with regard to future events. Actual events could differ significantly from those anticipated in this document.*

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