



SENSIO®

FOR IMMEDIATE RELEASE

SENSIO CEO to present at RBC Capital Markets' Growth Technology and Communications Conference

MONTREAL — March 3, 2011 — SENSIO Technologies Inc. (SENSIO) (TSX.V: SIO) today announced that Nicholas Routhier, President and CEO of the Montreal pioneer in 3D-image processing, has been invited to give a talk at the RBC Capital Markets' Growth Technology and Communications Conference in Toronto on March 10. Mr Routhier is scheduled to present at 9.15am. The conference will be held at Royal Bank Plaza.

More information about SENSIO and its technologies is available at www.sensio.tv.

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About SENSIO Technologies Inc. (SENSIO):

Founded in 1999, SENSIO Technologies Inc. (www.sensio.tv) is a pioneer in the 3D industry. Its vision, expertise and state-of-the-art solutions, based on diversified stereoscopic image-processing technologies, have been trusted by some of the biggest names in the broadcasting and consumer electronics sectors, as well as for live 3D events in cinemas, to power numerous industry firsts, initiate new business models and generate immediate revenue with a distinctive 3D offering.

SENSIO enables its clients to deliver the best possible 3D experience for the end-user through a broad portfolio of licensed products, based on quality, content, usability and compatibility. These include its flagship, award-winning technology, SENSIO® Hi-Fi 3D, the premium-quality frame-compatible format.

SENSIO's technologies are the object of patents and intellectual property protection proceedings worldwide. SENSIO is listed on the Toronto TSX Venture Exchange (SIO).

SENSIO® is a registered trademark of SENSIO Technologies Inc.

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