



PRESS RELEASE

International Datacasting Corporation Selected by Arqiva as Technology Partner for Major European Digital Cinema Network

Attn: Business/High-Tech Editors

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OTTAWA, ONTARIO, Feb 05, 2009 (MARKET WIRE via COMTEX) -- International Datacasting Corporation (CA:IDC: news , chart , profile) , a global leader in providing advanced solutions for the distribution of broadband multimedia content via satellite, announced today that it has received an initial order from Arqiva Satellite & Media for infrastructure to support its development of a new pan-European digital cinema satellite network.

Arqiva selected IDC as one of their technology partners after an extensive evaluation process. IDC, through its wholly-owned subsidiary PROFLine B.V. in the Netherlands, will provide key elements of infrastructure for the delivery of file encoded movies as well as live events and alternative content. This IDC enabled platform can be expanded to incorporate IDC's 3D technology for the delivery of 3D live events.

The award to IDC follows the recent announcement that Arqiva had formed a long term strategic partnership agreement with Arts Alliance Media (AAM) for the satellite distribution of films and alternative content live events into European cinemas.

"Arqiva was looking for the best combination of technology for both live and file based movie delivery to digital cinemas. We wanted a professional grade solution that is future proof, highly modular and scalable," said Barrie Woolston, Commercial Director, Media & Enterprise at Arqiva. "It is also crucial for us to work with a company with a proven track record and the reliability to provide on-going support as we build out the network," he continued.

"We are very pleased that our SuperFlex and Datacast XD systems solution has been chosen by Arqiva for their next generation digital cinema network in Europe. They are one of the largest satellite service providers in Europe, with years of practical experience in digital cinema delivery and a reputation for having the highest quality and performance standards in the industry," added Ron Clifton President and CEO of International Datacasting.

The contract value is not being disclosed for confidentiality reasons. This initial order was received and substantially shipped at the end of IDC's fiscal year.

About International Datacasting Corporation (IDC):

International Datacasting Corporation, (CA:IDC: news , chart , profile) is a global leader in providing advanced solutions for the distribution of broadband content via satellite. IDC is at the forefront of delivering IP-based datacasting solutions via satellite and content distribution technologies with installations in more than 100 countries worldwide.

IDC's products are in demand for radio and television broadcast networks, distance learning, digital signage, digital cinema, IPTV distribution and other content distribution applications. IDC is headquartered in Ottawa, Canada, operates in Europe through its wholly owned subsidiary PROFlne B.V. in Arnhem, the Netherlands and has an established international network of value-added partners and distributors.

About Arqiva:

Arqiva operates at the heart of the broadcast and mobile communications industry and is at the forefront of network solutions and services in an increasingly digital world. The company provides much of the infrastructure behind television, radio and wireless communications in the UK and has a growing presence in Ireland, mainland Europe and the USA. There are three operating divisions - Terrestrial Broadcast, Satellite & Media and Wireless Access. Arqiva has its headquarters near Winchester and other major UK offices in London, Warwick, Buckinghamshire and Yorkshire. The company is owned by a consortium of investors led by Macquarie Communications Infrastructure Group. Major customers include the BBC, ITV, Channel 4, Five, BSkyB, Classic FM, the five UK mobile operators, the RNLI and the Metropolitan Police.

www.arqiva.com

This press release contains forward-looking statements that may involve risks and uncertainties. Actual results may differ materially. Factors that might cause a difference include, but are not limited to, competitive developments, risks associated with IDC's growth, the development of the satellite datacasting market, regulatory risks, intellectual property infringement and other factors. IDC assumes no obligation to update these forward-looking statements to reflect events or circumstances after the date hereof. More detailed information about potential factors that could affect IDC's financial and business results is included in the public documents IDC files from time to time with Canadian securities regulatory authorities.

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